

North Shore Business Forum - 2014 Speaker Schedule

The North Shore Business Forum, Inc (NSBF) is a group of small business owners from Boston's North Shore who meet each Friday morning for informal lectures given by business owners on a wide variety of topics. Members also introduce and describe their businesses at each meeting. All business owners are welcome: future, past, profitable, experienced or beginning.

The NSBF meets each Friday morning from 7:30 to 8:30 a.m. (registration begins at 7:15 am) at the Danversport Yacht Club, Route 62 East, Danvers, Massachusetts. Each meeting is only a \$11.00 admission fee which includes a continental breakfast. Check the notice board by the main door for the meeting room.

January

- 3** **Snow cancellation**
- 10** **Annual Breakfast - Kicking Off the New Year**
- 17** **Starting a New Career After 50**
Mark Whitmore, North Shore Career Center
<http://www.nscareers.org/>
- 24** **Improve Your People Skills for Greater Success**
Carrie Stack, Founder, Say Yes Institute
<http://www.sayyesinstitute.com/>
- 31** **2014 Legislative Update for Small Business Owners in Massachusetts**
Joan Lovely, State Senator, 2nd Essex District, <http://joanlovely.com/>

February

- 7** **Acing the Referral Interview**
Fran Dichner, R&L Associates, <http://www.rlassociatesinc.net/>
- 14** **The Glass Ceiling: A Retrospective From 1970 to 2010**
Louise Rothery, Seawordy, <http://seawordy.com/>
- 21** **Table Networking - An App Party!**
- 28** **LinkedIn for Business Building**
Wolfgang Koch, North Shore Career Center
<http://www.nscareers.org/>

March

- 7** **The Workforce Training Fund - A 21 Million Dollar a Year Business Funded Training Grant Program**
Mike Corcoran, Workforce Training Fund
- 14** **Building Buzz for your Business**
David Thomson, Principal, Thomson Communications
<http://thomsoncommunications.com/>
- 21** **Laser One - Getting to the One Thing That Makes All the Difference**
Mike Sobus, Next Level Business Development
<http://www.nextlevelbizdv.com/>
- 28** **Content is King! Distribution is Divine!**
Sidney "Sy" Yules, <http://urbusinessnetwork.com/>

April

- 4** **Start Your Own Business**
Mark Beckley, Small Business Computing
<http://www.greenmachinecompany.com/>
- 11** **Power of One... A Business Owner's Life Changing Trip to Thailand**
Speaker Liz Silva, Hamilton Bookkeeping
<http://hamiltonbookkeeping.com/>
- 18** **No Meeting - Good Friday**

25 **Internships**
Amy Ruiter, Montserrat College of Art
<http://www.montserrat.edu/student-life/index.php>

May

2 **Self-Care for Business Growth**
Nat Couropmitree, Embrace Your Wealth, <http://embraceyourwealth.com>

9 **Doing Business Across Cultures**
Christine Cronin, Satya Wellness, <http://satyawellness.com/>

16 **Leveraging Customer Feedback & Press Opportunitites to Build Your Business**
Mike Arsenault, Emily Skin Soothers, Inc., <http://www.emilyskinsoothers.com/>

23 **No Meeting - Memorial Day**

30 **Panel Discussion: Increase Your Wellness to Increase Your Profits**
Christine Cronin, Homeopath of Satya Wellness of Danver, <http://satyawellness.com/>; Susan MacFarlane, Bowenwork Practitioner of Salem, <http://www.susanmacfarlane.com>; Julie Spreadbury, Massage Therapist of Salem

June

6 **The 504 Advantage - Taking the Mystery Out of SBA Lending**
Matthew Sisk, Economic Development Specialist, <http://www.sba.gov/> and Ed Lomasney, Eastern Bank, <http://www.easternbank.com/>

13 **Shine with Speaking: 3 Keys to Make More From 1 Talk than You Make in 1 Month!**
Dr Colleen Suchecki, Believe, Grow, Shine, <http://believegrowshine.com/>

20 **Success Speaker**
Mayor Kim Driscoll, Mayor of Salem, http://www.salem.com/Pages/SalemMA_Council/mayor

27 **Do I Have the Right Insurance**
Larry Lauranzano

July

4 **No Meeting – July 4th**

11 Fitness Facts and Fallacies: Finally the Truth for Real World Fitness Solutions
Mike Stare, Spectrum Fitness, <http://spectrumfit.net/>

18 **Why a Public Adjuster Can Negotiate a Better Insurance Claim for You**
Joshua Goldstein, Seltser & Goldstein Public Adjusters, Inc. <http://www.seltser.com/>

25 How to Give a TED Talk - Or any Short Talk that will Knock their Socks Off!
Dyan DeNapoli, author and speaker, <http://www.thepenguinlady.com/>

August

No Meetings

September

19 **Anniversary Celebration with special guest Beverly's Mayor Michael Cahill**

October

- 3** **Tony Toledo**
One Business. One Story. One Hundred More Customers
- 17** **Elevate Your Pitch**
Debra Crosby, Conquest Creative Media
<http://www.conquestcreativemedia.com/>

November

- 7** **How Much of Your Income Do You Want to Share With Your
“Uncle”? -- Year-End Tax Saving Tips**
*Lark Bolduc, CPA, and Herb Harris, EA, Owner of Padgett Business
Services*
- 21** **Customer Loyalty**
John King, President of Headway Strategies

December

- 5** **Effective Networking**
Diane Darling, CEO Darling Institute
- 19** **TBD**

January

- 2** **New Year’s Weekend -- NO MEETING**
- 16** **TBD**